

Society Expectations from Business

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1. Provide high-quality products or services that meet the needs and expectations of customers.
2. Operate in an ethical and socially responsible manner, considering the impact of their activities on society and the environment.
3. Treat their employees fairly, providing a safe and healthy work environment, fair compensation, and opportunities for personal and professional growth.
4. Engage in philanthropic activities, such as donating to charitable causes or participating in community service initiatives.
5. Comply with all relevant laws and regulations governing their industry.
6. Be transparent and accountable, providing accurate and timely information about their operations and performance to stakeholders.
7. Foster innovation and creativity, driving progress and growth in their industry.
8. Embrace diversity and inclusion, promoting equal opportunity and respect for all individuals.
9. Collaborate with other businesses, organizations, and governments to solve social and environmental challenges.
10. Contribute to economic development, creating jobs and driving economic growth in their communities.
11. Invest in research and development, advancing scientific and technological progress.
12. Provide excellent customer service, responding promptly to customer inquiries and concerns.
13. Develop and implement sustainable business practices, minimizing their environmental impact.
14. Protect the privacy and security of their customers and stakeholders.
15. Support education and workforce development, investing in the skills and knowledge of their employees and the broader community.
16. Foster a positive corporate culture, promoting teamwork, creativity, and ethical behavior.
17. Engage in fair and honest competition, avoiding anti-competitive practices and unethical behavior.

18. Respond quickly and effectively to crises and emergencies, protecting the safety and well-being of their employees and stakeholders.
19. Contribute to the cultural and artistic life of their communities, supporting the arts and cultural institutions.
20. Foster a sense of purpose and mission, inspiring employees, and stakeholders to work together to achieve common goals.
21. Maintain high standards of quality control and product safety to protect customers from harm.
22. Foster a culture of accountability and responsibility, taking ownership of their actions and their impact on society.
23. Protect and respect human rights, both within their own operations and throughout their supply chains.
24. Proactively manage and mitigate risk, anticipating and addressing potential issues before they become problems.
25. Support the development of sustainable infrastructure, such as renewable energy and transportation systems.
26. Promote and support fair labor practices, including the right to unionize, equal pay for equal work, and freedom from discrimination.
27. Provide transparency and clarity in all communications with stakeholders, avoiding deceptive or misleading messaging.
28. Foster a culture of innovation and continuous improvement, always striving to do better and make a positive impact.
29. Promote and support research into emerging fields, such as artificial intelligence, biotechnology, and clean energy.
30. Embrace a long-term perspective, recognizing that sustainable success requires a commitment to creating value for all stakeholders over time.